



SAMPLE SOLICITATION LETTER THAT WILL BE MAILED TO POTENTIAL SPONSORS

Spring 2024

Dear «First»:

I am a member of the HFC Intermediate Soccer Program in Western North Carolina. Intermediate soccer is a competitive level in the Asheville-Buncombe Youth Soccer Association. My club is raising money to help provide high quality soccer programming for our teams. Our goal is to raise \$155,000 in our 23rd Annual Marathon Games. Last year, our Marathon Games Fundraiser was a tremendous success and we are all looking forward to it again this year.

I am writing to ask if you would be willing to sponsor me in this six-hour event. You may pledge by the hour or make a one-time donation in a specific amount. If you pledge \$10 per hour, your total donation to HFC would be \$60. All support is greatly appreciated. ABYSA is a tax-exempt 501(c) 3 corporation, so **all donations are tax-deductible.**

Please read the enclosed form carefully. If you would like to help my team, our players, and our program, please complete and return the sponsor form with your check in the enclosed envelope, or, use the QR code found on the pledge card to make an online donation. If you make an online donation, please make sure to complete the requested information about the player that you are sponsoring.

Sincerely,

«Player»